

Reduce the hidden operational cost of bad customer data

Bad customer data creates work you shouldn't have to do - failed deliveries, manual corrections, billing issues, customer follow-up, route inefficiencies and service delays.

Intech Address Validation cleanses and standardises address data at the point of entry and across your systems - so operations, customers and finance run smoothly.

Delivery address

100 George St x

- 100 George St, BATHURST NSW 2795
- 100 George St, BEENLEIGH QLD 4207
- 100 George St, BRISBANE CITY QLD 4000
- 100 George St, DEVONPORT TAS 7310
- 100 George St, DONCASTER EAST VIC 3109

INTECH ADDRESS VALIDATION

- ✓ Validates **accuracy** in real time and at scale
- ✓ Standardises to **consistent**, trusted formats
- ✓ **Cleanses** addresses and fixes errors
- ✓ Batch processing for large **data** volumes
- ✓ Geocodes and **enriches** with location data
- ✓ Built to **integrate** across your business systems

IQOffice



Standardise
Validate
Enrich
Integrate

Better data. Better decisions. Better accuracy. Better outcomes.



22%

of failed deliveries linked to inaccurate address data.



73%

of shoppers say delivery experience builds repeat purchase intent.



200+

jurisdictions supported for global address validation.



25+ years

helping organisations solve information quality problems.



Intech stood out because the software was top tier, the relationship was collaborative, and unlike some corporate-owned alternatives, they were willing and well-prepared to work closely with a smaller specialised company."

Founder
RDA Research



BAD ADDRESS DATA IMPACTS MORE THAN YOU THINK.
SOLVE IT AT THE SOURCE



More than address lookup.

Real validation. Real impact.

Bad address data creates hidden costs across your entire organisation. Intech helps you fix it at the source.

How Intech helps. Intech validates, standardises and enriches address data at the point of entry, in batch, or across your systems. The result is cleaner data, stronger decisions and measurable business impact.

Business Benefits



Better customer communication



Improved analytics



Better service delivery



Fraud detection



Geo-demographic analysis

Postal Lodgement Benefits

Returned Mail
Incorrect Address

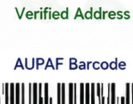


Reduced returned mail



Lower costs

Delivery Success
Verified Address



AUPAF Barcode



1

Input

Messy, unstructured input

Floor 7 35 Sprig
Street Bondi
Junction NSW



Easy, free-form text entry

2

Parse & Standardise

Structured address components

Level Type	Floor
Level No.	7
Street No.	35
Street Name	Sprig
Street Type	Street
Suburb	Bondi Junction
State	NSW
Postcode	missing

3

Validate

Validate against authoritative
address reference file (ARF's)



Authoritative reference sources



4

Formatted Output

Clean, official address

Level 7 35-45 Spring St
Bondi Junction
NSW
2022



Verified • Standardised • Reliable



Reads
natural-order input



Batch or
real-time validation



High
accuracy



Thousands of
records per second



Detailed error
messages



Easy
integration



Easy to Use

Flexible deployment. Built for enterprise.



CLOUD API

Scalable, secure and
always up to date.
Integrate via RESTful APIs.



MANAGED SERVICE

Intech handle the
infrastructure so you
can focus on your business.



ON-PREMISE / HYBRID

Deploy behind your
firewall with full control
and compliance.

Seamless integration. Maximum impact.



Pre-built connectors
for leading platforms
and systems.



Flexible APIs and
SDKs for custom
and cloud-native
applications.



Batch, real-time
and event-driven
validation patterns.



Out-of-the-box
support for CRM, ERP,
GIS, MDM and more.

“Intech’s solution standardises and normalises all incoming addresses, transforming varied formats into a consistent and uniform structure.”

VP of Engineering
Data Zoo



CRM



ERP



GIS



BILLING



ANALYTICS



MDM



How much is bad address data
costing your business?

Speak to Intech about testing your current address data,
improving customer capture, or embedding validation
into your existing systems.



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